JÉRÉMIE POTTIER
Product Manager

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Product Management | Resume coaching | Distributed governance

My job is to create meaningful solutions to help people and organizations with technology – but the more human content we can include the better!

I like things that move forward, rational arguments, statistics, developing for fun, and testing all the products that pass through my hands. My motivators: freedom of action, team work, working smarter, making progress.

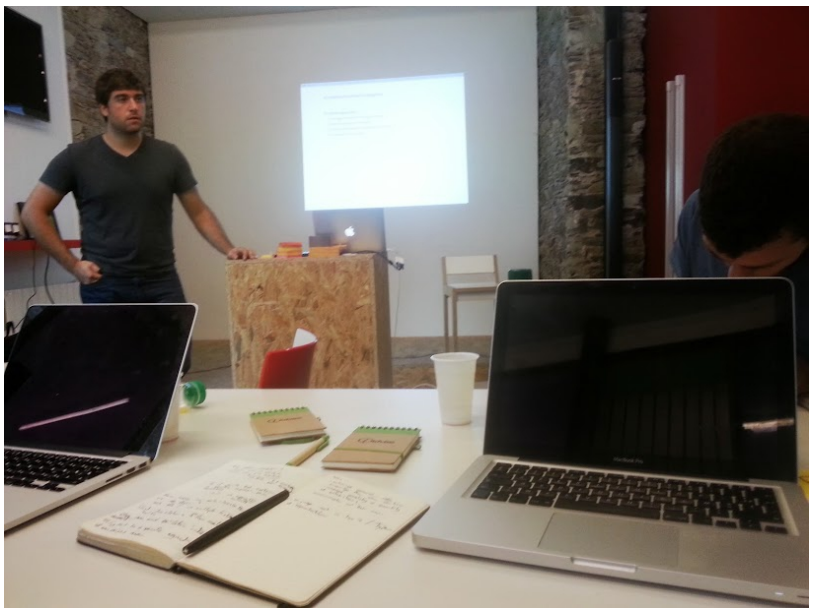
Apart from that I'm a happy dad, I like sci-fi, cooking, reading, running, and traveling.

PORTFOLIOS

Launching the new DoYouBuzz



Workshop with Mailchimp Lead UX Designer



EXPERIENCES

Co-founder

DoYouBuzz - Since December 2007 - Full-time - Nantes - France

- Product management: strategy, design, and ongoing development of functionalities at DoYouBuzz
- Project management: internal organization (agile methods), and prioritizing
- Community: user relationships, writing articles
- Strategy and organization of the company

Speaker "Web technologies and project management"

ESSCA Business School - Since 2013 - Boulogne-Billancourt - France

- In charge of 18h of teaching
- Audience: Master 2, major webmarketing

Co-founder & developer

Factwatchers - 2012 to 2013 - Nantes - France

Creation and development of a crowdsourced factchecking plateform.

Project Manager

Benchmark Group (L'Internaute / Journal du Net) - August 2005 to November 2007 - Full-time - Nantes - France

- Service design and management (applications and editorial)
- SEO strategy for the Web sites: L'Internaute, Journal du Net, Copains d'avant
- Internal, AdSense and affiliation advertising: creative briefs, optimizations, reporting, ROI
- www.linternaute.com - www.journaldunet.com

Vice President

Réflexiences (non-profit) - Since 2005 - Paris - France

- Scientific magazine (print and web) for the general public distributed in high schools through out the greater Paris area until 2007.
- Co-built project and the non-profit organization
- Led fund-raising activities, technical and editorial conception and recruitment efforts

EDUCATION

IUP ASCM

VERSAILLES UNIVERSITY

2003 to 2005

Science and Technologies: Project Management. Graduated Valedictorian.

Web Develoment Licence Pro

INSSET DE ST QUENTIN

September 2001 to June 2002

Equivalent to B.S. Graduated with honors.

SKILLS

Product management

- Lean
- Analytics
- Tech culture
- Product design

Project management

Agile methods

Development

- PHP
- Angular JS
- Quality
- Automation